

Daniel Reshadfar

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EDUCATION

University of Oklahoma, Price College of Business

May 2027

Dual MBA/MSMIT Candidate

- Merit-based scholarship recipient

Northern Illinois University, Department of Economics

August 2025

Master of Economics | GPA: 3.75

- Department of Economics, Graduate Teaching Assistant (Principles of Microeconomics & Macroeconomics)
- Center for the Improvement of Mentored Experience in Research (CIMER), Trained Mentor

Kharazmi University, Department of Economics

July 2021

Bachelor of Economics | GPA: 3.84

- Department of Industrial Engineering, Sharif University of Technology, Teaching Assistant (General Economics)

EXPERIENCE

Board Game Café – Tehran

Community-oriented multipurpose café

Founder

January 2022 – June 2023

- Established and led the board game section of a multipurpose café, organizing weekly events and tournaments
- Organized large multiplayer sessions (25-35 participants), strategy-oriented games as well as casual titles
- Collaborated with nearby universities and training institutes on targeted student promotions, doubling average daily customers within one week and reaching 2.5× prior traffic 70 days after launch
- Eliminated underperforming breakfast service, reduced operating costs by 10%

RESEARCH

Northern Illinois University, Department of Economics

Working Paper: "Detecting Price Jumps and Classifying Volatility Regimes in Bitcoin: Evidence from 5-Minute Intraday Data"

- Analyzed 1M+ high-frequency Bitcoin prices using econometric and volatility models to identify jump patterns

SKILLS

- Python, R, SQL, LaTeX, Stata, Eviews
- Excel

LEADERSHIP/INVOLVEMENT

- GoBuild360, Pro bono Market Expansion Strategy Consultant: analyzing global construction markets to recommend data-driven go-to-market models, partner ecosystems, and regulatory frameworks for scaling a South Africa-based digital construction platform into international markets
- Get Better Bookkeeping, Pro bono Growth Strategy Consultant: scoped expansion beyond bookkeeping into bundled back-office services; conducting external market research and analyzing internal information to develop recommendations for high-impact growth opportunities
- ProAbleD, Pro bono Marketing & Fundraising Strategy Consultant: supported an accessible hotel-booking platform for individuals with disabilities by conducting external market research, refining marketing messages for hotels and users, and identifying potential fundraising channels to accelerate platform growth
- Conference on Undergraduate Research and Engagement (CURE), Graduate Judge: evaluated undergraduate poster presentations independently, applying fairness, critical judgment, and unbiased decision-making
- Association of Graduate Economics Students (AGES) at NIU, Second-year Representative: mentored new graduate students, organized workshops, coordinated graduate events
- Scientific Association of Economics Students at KhU, Member: invited faculty speakers for conferences, coordinated and managed departmental events